

Reference: Review of Premises Licence for 613, Lincoln Road, Peterborough. PE1 3HA

I am writing to make a representation regarding the application noted above as the Chair of the Operation CAN-do Neighbourhood Delivery Team (NDT).

Operational CAN-do is a 10+ year programme which aims to develop, enable, implement, evidence and measure a transformational, whole-systems approach to improve the quality of life, outcomes and outlook of people living and working in the Gladstone, Millfield and New England community of Peterborough.

The NDT is a multi agency partnership, led by the area's Neighbourhood Manager, designed to provide a simple mechanism for service providers (council services, police, health services, fire & rescue, housing associations, elected members, voluntary sector) to work together to take forward action to address issues that impact on how residents feel about their neighbourhoods.

All officers have an in depth understanding of their local community in terms of it's demographics and priority needs. The NDT is therefore committed to ensure services are delivered in the area to directly support the interests and needs of the local people.

Based on this understanding, both anecdotal and evidence, the NDT's representation aims to object in relation to

- **The prevention of crime and disorder**
- The prevention of public nuisance

Operation CAN do partners have and are driven by a wealth of statistical information regarding the levels of alcohol related crime and antisocial behaviour in this area of the city. This is further compounded by the overwhelming levels of service requests and complaints in direct relation to the sale or use of alcohol and since the introduction of the programme feel that a 'zero tolerance' approach is required to prevent these issues worsening. All partner agencies are subscribed to this approach.

The Super Poli premises are situated in the heart of the CAN-do area which is densely populated with an already disproportionately high number of licenses premises. The application for review is therefore supported by the partnership as the activities of this outlet contravene the CAN-do objectives to improve the quality of life for the local communities. The NDT recognise that there are many responsible licensed premises in the area but propose that this licence is revoked on the grounds of the explicit criminal activities of the proprietors.

Kind regards

Cate Harding
Neighbourhood Manager - Central & East Locality

The Licensing Team
Peterborough City Council
Bayard Place
Peterborough

3rd January 2013

Dear Sir/Madam

Alcohol License Review Reference 066319
Super Poli Express, 613 Lincoln Road, Peterborough PE1 3HA

I am the Chair of Millfield & New England Regeneration Partnership (MANERP) which represents residents who live in the Millfield and New England areas of Peterborough. The reason for writing is to request that the Alcohol License at Super Poli Express, 613 Lincoln Road, Peterborough PE1 3HA be revoked.

As you are aware, the Millfield and New England area of Peterborough for several years has had a history of anti-social behaviour fuelled by alcohol and drug abuse. This has been exacerbated by the rapid growth of a number of outlets retailing alcohol by means of "off-sales." The area is also within the boundary of the "Operation Can-Do" initiative which has brought together the city council, police, NHS, Resident Associations and other partner agencies to jointly combat the serious issues being faced in this area.

The "Operation Can-Do" initiative has been robust but it is still hasn't achieved the goals that it and its partners need to achieve. The area is very sensitive and volatile because of low priced alcohol and related issues.

This is the second time that this business has blatantly disregarded the basic requirements that have brought them to the attention of the Police, Trading Standards and this committee. The management of this business have proven that they are not fit and proper persons to retail alcohol or other licensable goods.

There can be no excuse for the wholesale purchase of alcohol or cigarettes from disreputable dealers with the deliberate intention of defrauding Her Majesty's Revenue & Customs both in unpaid Duty and Taxes. Not only is there a criminal gain in such a purchase, there is also the issue of unfair trading amongst other businesses in the area already trying to compete for trade. The issue that MANERP would ask you to consider apart from the criminality of what the management have been found guilty of, but what impact the sale of illegally purchased cut-priced alcohol has on an area that has more than its' fair share of alcohol related anti-social behaviour.

In conclusion, the Millfield and New England area has a phenomenal number of outlets selling alcohol (around the seventy plus mark) which has contributed significantly to anti-social behaviour in the area. Super Poli Express has shown that they have scant regard for the law and we would submit that their word cannot be trusted to be responsible persons to hold an alcohol license. The current joint partnership between Peterborough City Council, Cambridgeshire Police and other

partner agencies through "Operation Can-Do" has highlighted the need to reduce the number of outlets and hours that alcohol can be freely purchased if it is to make any further headway towards the goals that it is striving to achieve.

At MANERP our focus is to try to regenerate an area that has been sadly neglected for many years and the largest problem of all revolves around the ease, low cost and availability at which alcohol can be purchased and subsequently abused. Any outlets that have a proven record of both criminal and reckless decisions such as this outlet would be a major obstacle in attempting to improve the quality of life this area of Peterborough.

We therefore respectfully request that this license be revoked by the Licensing Committee for the reasons stated above.

Yours Sincerely

BRIAN W J GASCOYNE
Chair - Millfield and New England Regeneration Partnership

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